Thematic meeting on migrants in a crisis context
Paris, April 24th and 25th, 2014

SESSION 3 - THE CONTRIBUTION MADE BY DIASPORAS IN A TIME OF CRISIS AND POST-CRISIS / Group 2 - Contribution of diasporas to development in a post-crisis period

The example of the French-Malian Mobility and Migration Program for Development (PF3MD)

- Friday April 25th, 2014-
Migrants, active players in development

- "Migrants are active players in development. They contribute through their financial, technical and cultural contributions."
- The transfer of their values, skills and models can play a key role in countries that are undergoing periods of crisis or emerging from them.
- Money transfers are counter-cyclical and demonstrate strong resilience during a crisis period whether it be economic or political.
The goal of French policy is to **reinforce the contribution of mobility and migration to the development of native countries and lands**. It has defined actions in four working areas:

- supporting the potential of migrant solidarity;
- supporting the potential of migrant investment;
- reinforcing the Southern partner countries in their capacity to integrate mobility and migration into their development strategies.
- contributing to international dialogue and the building of knowledge to cover the subjects of mobility, migration and development.
Background to the French-Malian Mobility and Migration Program for Development (PF3MD)

- context:
  - former mobilisation program for the Malian diaspora (First French-Malian Program for Mali Co-Development, from 2002 until 2009, a support project for the co-development program of the European Union since 2009, emergency contributions (the desert locust crisis of 2004) → solidarity potential
  - of the domestic institutions in existence
  - concern expressed by this diaspora during the crisis that broke out in January 2012
International conference at Montreuil: the Malian diaspora for peace and development in Mali

- The goal is to associate the Malian diaspora with the effort to overcome the crisis in Mali (with an outlook on the international donors conference in Brussels for Malian development)
- Consultation with the Malian diaspora to consult its vision regarding the situation in Mali and the real needs of the country
- Definition of the best means to sustain its contribution to the development of Mali → the diaspora as the motor for overcoming the crisis and for development in Mali:
  - a diverse scope of actions
  - the diaspora mobilised, in all its diversity.
New areas of intervention identified

- **Reinforcing the contribution to economic development**
  - Adapting the banking sector
  - Facilitating administrative procedures and access to donor co-financing schemes
  - Broadcasting the development opportunities
  - Consulting and involving diasporas to better harness their expertise and their economic potential

- **Reinforcing local governance**
  - Contribution to the moral strengthening of political and civilian life.
  - Promoting the global actions of regional governments
  - Contributing to spreading development across all of Mali
  - Representing the voice of the diaspora
New participants were identified

- **Mobilising the younger generations**
  - Consulting initiatives to help mobilise young Malians
  - Promoting inter-generational dialogue and taking into account the ways of the new generations
  - Promoting the professional entry programs for recent graduates
  - Developing exchanges and "solidarity volunteering for development"

- **Mobilising women**
  - Promoting communication between associations and beneficiaries
  - Encouraging the mobilisation of women "from here and over there"

- **Mobilising all Malians living abroad**
Issues advanced by the French-Malian Mobility and Migration Program for Development (PF3MD)

- **specific objectives**
  - reinforcing the capacity of Mali and Malian regional governments to integrate migration into their development strategy;
  - mobilising and supporting the potential of solidarity and the entrepreneurship of migrants to help the development of Mali.

- **several stakeholders mobilised:** Technical co-development unit, Migrant Information and Guidance Centre, French Agency for Development
Dimension 1 : Support to Malian public service and to regional government for matters related to migration and development

- description and mobilisation of the Malian diaspora in the ECOWAS economic space on behalf of the socio-economic development of Mali
- socio-professional entry programs for recent graduates educated abroad on behalf of development in Mali
- definition of the local planning capacity integrating migration
- assistance to regional government institutions to help integrate migration into local development policies, factoring in diaspora expertise.
Dimension 2: Assistance to diaspora initiatives

- Means of support for diaspora initiatives supporting decentralisation and regional development
- Assistance to productive investment
  - Component 1: Assistance in defining and the operational implementation of a strategy to foment and welcome productive investments from the diaspora (individual or collective)
  - Component 2: Creation of a France/Mali pilot assistance program
  - Component 3: Promoting the access of such investments to existing financial services and supporting the creation of dedicated services and products
Steering and monitoring plans involving the diaspora

- Steering committee
- Monitoring committee
- Presentation and exchange meeting

→ *The diaspora shall be associated with the entire project cycle, from its inception and its implementation to its accountability follow-up*
Thank you for your attention