

Thematic meeting on migrants in a crisis context Paris, April 24th and 25th, 2014

SESSION 3 - THE CONTRIBUTION MADE BY DIASPORAS IN A
TIME OF CRISIS AND POST-CRISIS / Group 2 - Contribution of
diasporas to development in a post-crisis period

The example of the French-Malian Mobility and Migration
Program for Development (PF3MD)

- Friday April 25th, 2014-

Migrants, active players in development

- "Migrants are active players in development. They contribute through their financial, technical and cultural contributions."
- The transfer of their values, skills and models can play a key role in countries that are undergoing periods of crisis or emerging from them.
- Money transfers are counter-cyclical and demonstrate strong resilience during a crisis period whether it be economic or political.

The goal of French policy is to **reinforce the contribution of mobility and migration to the development of native countries and lands**. It has defined actions in four working areas:

- supporting the potential of migrant solidarity;
- supporting the potential of migrant investment;
- reinforcing the Southern partner countries in their capacity to integrate mobility and migration into their development strategies.
- contributing to international dialogue and the building of knowledge to cover the subjects of mobility, migration and development.

Background to the French-Malian Mobility and Migration Program for Development (PF3MD)

■ **context:**

- **former mobilisation program for the Malian diaspora** (First French-Malian Program for Mali Co-Development, from 2002 until 2009, a support project for the co-development program of the European Union since 2009, emergency contributions (the desert locust crisis of 2004) → **solidarity potential**)
- **of the domestic institutions in existence**
- **concern expressed by this diaspora** during the crisis that broke out in January 2012

- **International conference at Montreuil: the Malian diaspora for peace and development in Mali**
 - The goal is to associate the Malian diaspora with the effort to overcome the crisis in Mali (with an outlook on the international donors conference in Brussels for Malian development)
 - Consultation with the Malian diaspora to consult its vision regarding the situation in Mali and the real needs of the country
 - Definition of the best means to sustain its contribution to the development of Mali → **the diaspora as the motor for overcoming the crisis and for development in Mali:**
 - **a diverse scope of actions**
 - **the diaspora mobilised, in all its diversity.**

New areas of intervention identified

- **Reinforcing the contribution to economic development**
 - Adapting the banking sector
 - Facilitating administrative procedures and access to donor co-financing schemes
 - Broadcasting the development opportunities
 - Consulting and involving diasporas to better harness their expertise and their economic potential
- **Reinforcing local governance**
 - Contribution to the moral strengthening of political and civilian life.
 - Promoting the global actions of regional governments
 - Contributing to spreading development across all of Mali
 - Representing the voice of the diaspora

New participants were identified

- **Mobilising the younger generations**
 - Consulting initiatives to help mobilise young Malians
 - Promoting inter-generational dialogue and taking into account the ways of the new generations
 - Promoting the professional entry programs for recent graduates
 - Developing exchanges and "solidarity volunteering for development"
- **Mobilising women**
 - Promoting communication between associations and beneficiaries
 - Encouraging the mobilisation of women "from here and over there"
 - **Mobilising all Malians living abroad**

Issues advanced by the French-Malian Mobility and Migration Program for Development (PF3MD)

- **specific objectives**
 - reinforcing the capacity of Mali and Malian regional governments to integrate migration into their development strategy;
 - mobilising and supporting the potential of solidarity and the entrepreneurship of migrants to help the development of Mali.
- **several stakeholders mobilised:** Technical co-development unit, Migrant Information and Guidance Centre, French Agency for Development

Dimension 1 : Support to Malian public service and to regional government for matters related to migration and development

- description and mobilisation of the Malian diaspora in the ECOWAS economic space on behalf of the socio-economic development of Mali
- socio-professional entry programs for recent graduates educated abroad on behalf of development in Mali
- definition of the local planning capacity integrating migration
- assistance to regional government institutions to help integrate migration into local development policies, factoring in diaspora expertise.

Dimension 2 : Assistance to diaspora initiatives

- Means of support for diaspora initiatives supporting decentralisation and regional development
- Assistance to productive investment
- Component 1: Assistance in defining and the operational implementation of a strategy to foment and welcome productive investments from the diaspora (individual or collective)
- Component 2: Creation of a France/Mali pilot assistance program
- Component 3: Promoting the access of such investments to existing financial services and supporting the creation of dedicated services and products

Steering and monitoring plans involving the diaspora

- Steering committee
 - Monitoring committee
 - presentation and exchange meeting
- ➔ ***The diaspora shall be associated with the entire project cycle, from its inception and its implementation to its accountability follow - up***

Thank you for your attention

